



1.416.917.2552 | [alla@frostbrands.com](mailto:alla@frostbrands.com) | [www.allafrost.com](http://www.allafrost.com)

## ALLA FROST

photographer | digital artist | set & prop designer

### SKILLS

Commercial and product photography (Canon), digital art, photo manipulation, retouch, graphic design, production, animation, prop / set / costume design (for photography / digital art projects).

### TECHNICAL SKILLS

Photoshop, Flash, After Effects, Premiere, Audition, InDesign, Lightroom, Dreamweaver, Illustrator, Audition, Maya (minor).

HTML, CSS, Javascript | Joomla, Wordpress | Mac OS & Windows.

### EXPERIENCE

#### **2010 – present: freelance.**

Responsibilities: brand development, creative direction, web design, social media branding and development, digital art, animation, print, photography, photo retouch, set & costume design.

**Clients:** SteamVita, Moissanite Canada, Ranger Rings, Sugar Baby Aprons, Baby&Toddler Magazine, Wild Bug Helicopters, Babyware, Zeugari Beachwear, Ice Gear Fitness Apparel, XS Clothing, Passion Spice lingerie, Quid Pro Quo Films, Yellow Orange Salon, Dragon-I Lounge, Rhino Tones, Pilates, Laura Vandervoort (Degrassi, Smallville), Keshia Chante, John Bregar (Degrassi), Mario Miotti and others.

#### **2010, 2009, 2008, 2007 Organic Inc. - Designer / Animator - Contract**

Responsible for concept, strategy and execution of all forms of interactive media and websites, microsites, animations and banners, storyboards and concept layouts. [www.organic.com](http://www.organic.com)

**Clients:** Nike, Jeep, Dodge, Chrysler, Bank of America, Sprint, Choice Hotels.

#### **2009 Y&R - Production Artist - Contract**

Responsible for banner design and production. [www.yr.com](http://www.yr.com)

**Client:** Ford.

#### **2008 Pi Media - Animator - Contract**

Responsible for animation of dynamic signage content, tradeshow and outdoor LOD, web presentations and microsites.

**Clients:** Kraft, Rogers, Sears, FASHION magazine, President's Choice, Financial, US Navy, St. Joseph Communications, Thompson Reuters.

**2008, 2007 The St. John Group - Designer / Animator - Contract**

Responsible for animation of dynamic signage content, tradeshow and outdoor LOD, web presentations.

**Client:** Blackberry.

**2004-2006 Ice Gear Fitness Apparel - Creative director / Senior Interactive Designer - Full Time**

In-house only creative, responsible for development of company's branding, websites, ads, catalogues, presentations & social media.

**EDUCATION**

**Athabasca University - BCom** (in progress)

**Mediasoft Ukraine** - 1999-2003

**LANGUAGES**

English–fluent, Ukrainian (origin)–fluent, Russian–fluent.

**INTERESTS**

Downhill skiing, animals, Youtubing. I'm producing and editing my 7 year old kid's Youtube channel with over 50 million views on it. I produce Frost Ave Mag - Unique Gifts & Products.

